

# How Does the EDU-TAINMENT Partnership work?



- All Canadian post-secondary students are eligible for 50% OFF our Franchise and PM fees (up to a maximum of \$30,000). To claim this program perk, you need only to contact us, pass our application process and sign a franchise agreement prior to the one year anniversary of your graduation!
- Students who filled out a card and deposited it in the ballot box during Ryan Smolkin's presentation will be eligible to win a 100% discount of their Franchise and PM fees (up to a maximum of \$60,000). Ballots from ALL post-secondary presentations given by Ryan, will be compiled and one person will be drawn and awarded this offer. They must then pass our application process and sign a franchise agreement prior to the one year anniversary of their graduation! Draw will take place Summer 2019.
- **EXCLUSIVE to WLU students who attended Ryan Smolkin's November 15th presentation..... A second prize of a 100% discount, will be awarded! Please see eligibility and requirements below...**
  - Any student interested in entering the WLU contest must have attended Ryan Smolkin's presentation on Nov 15
  - To enter send an email to [wluaward@smokespoutinerie.com](mailto:wluaward@smokespoutinerie.com) outlining why they would be the **ULTIMATE** Smoke's Poutinerie Franchisee
  - Emails must be received by December 10, 2018
  - Emails will be reviewed, and graded based on the person's knowledge of the company, our values, Brand and Culture. Five entries will be selected to move on to the next phase. Selection will take place the week of December 17, 2018
  - The selected five will have the opportunity to meet with Ryan for a one to one interview, where they will experience the same interview as our mainstream Franchise candidates. They will also have the opportunity to ask question and get advice/input from Ryan.
  - From this group, we will select the winning candidate, who we feel is the best fit for a Franchisee and award them the prize. They must then sign a franchise agreement prior to the one year anniversary of their graduation!

**HOW DO YOU LIKE  
YOUR POUTINE?**



Smoke's Poutinerie



@poutinerie



Smokes\_Poutinerie